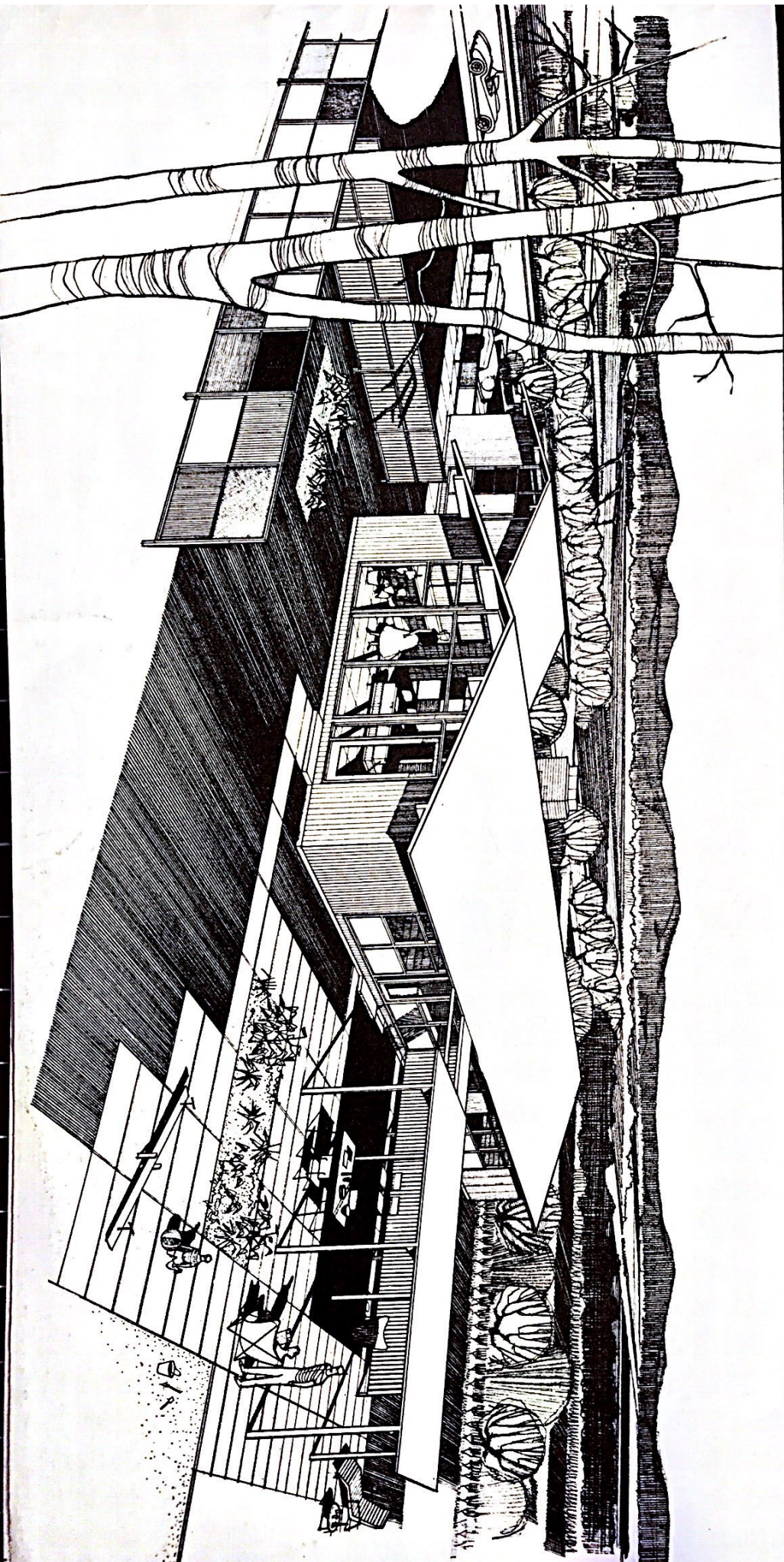
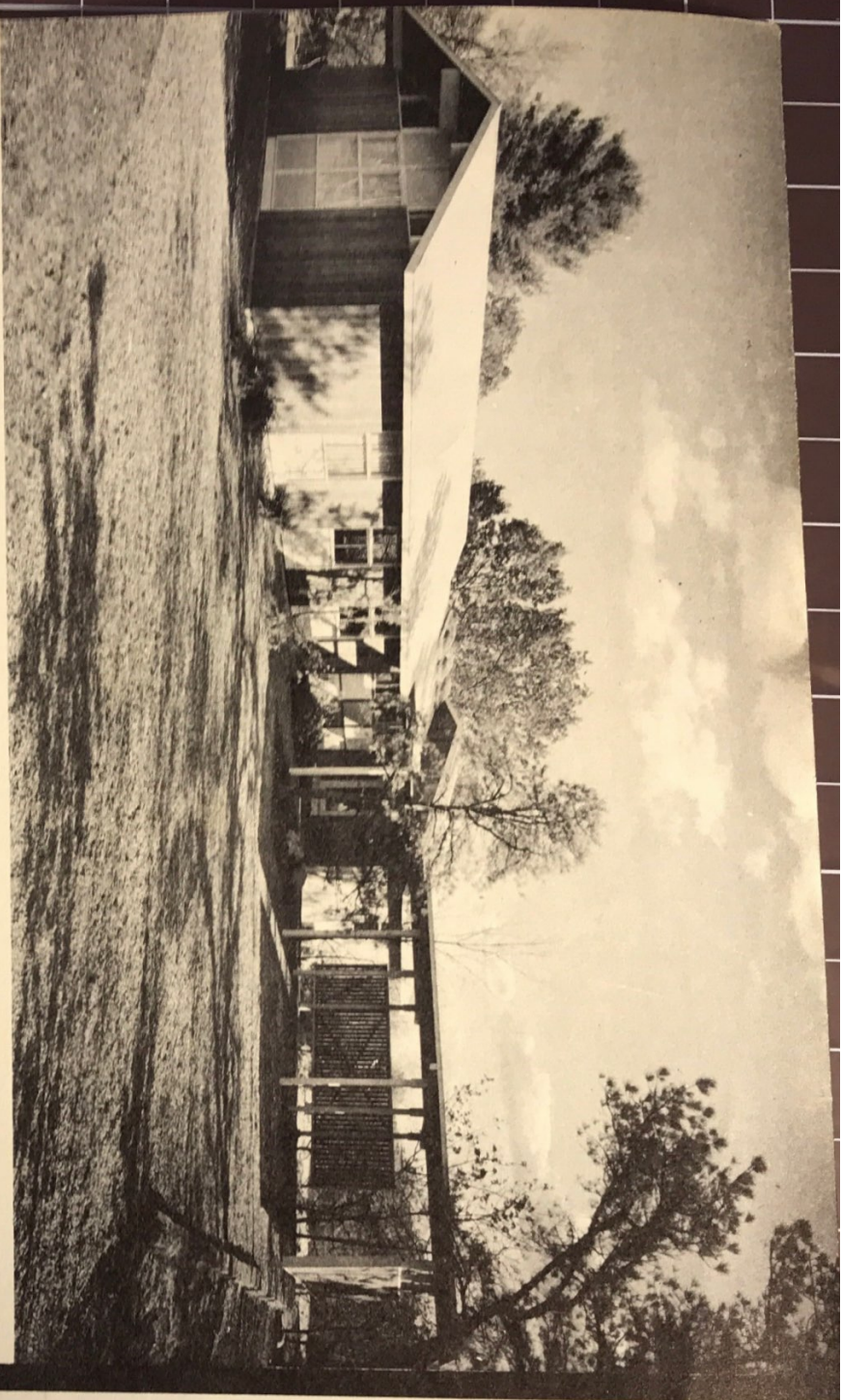



TECHBUILT®

Plan for a lifetime with
TECHBUILT



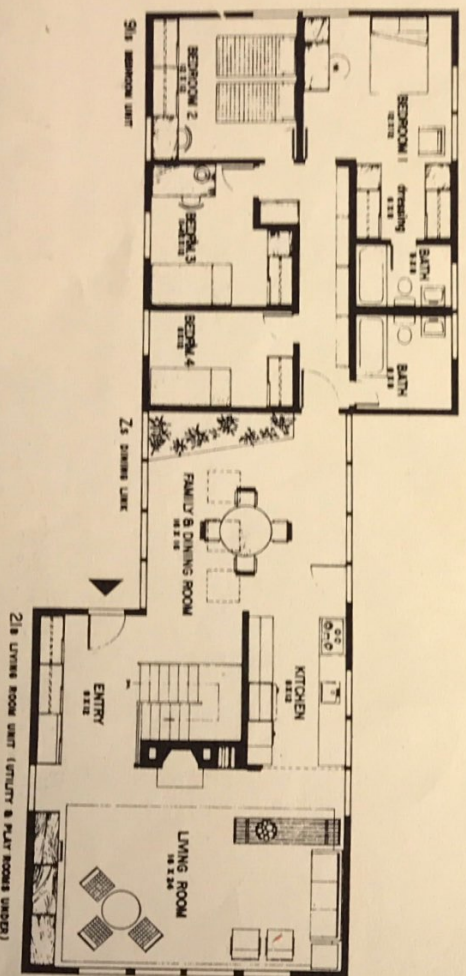


TECHBUILT® DELUXE HOUSE

In addition to the variety of house plan combinations offered on the preceding pages, TECHBUILT has added this deluxe house (21-91-Z) to the top of its line. Utilizing the link principle (the link itself forms a family-dining room) to join the living and sleeping wings, this house was designed for those whose larger budgets make more spacious layout desirable and possible. This house was featured in the April 1956 issue of BETTER HOMES & GARDENS.

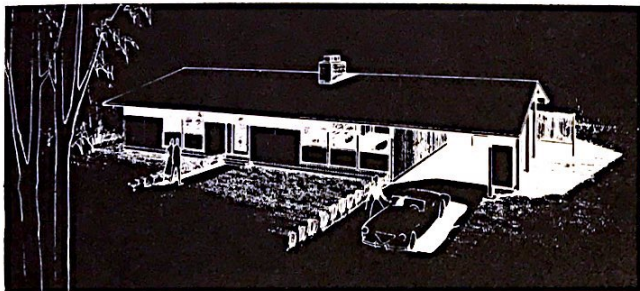
For those who are interested in variations of the plan illustrated here we call their attention to our Customized Architectural Service. Additional information about the Service and fees are available upon request.

For Further Information Call
ROBERT E. BACON, JR.
Volunteer 2-5300



In the same manner that TECHBUILT sparked the revival of the two-story house in America through a unique, cost-saving structural system, TECHBUILT now introduces an entirely new philosophy of one-story house design that presents an opportunity to plan a house around the family's individual pattern of living.

Working on the premise that the home has two primary functional purposes; one to provide an environment for



living during the family's waking hours and the other, to provide comfort for sleeping, the internationally famous architectural firm of Carl Koch and Associates has designed a series of living and sleeping units that can be combined to produce a wide range of house plans in order to best fit the needs of the individual family.

FAMILY CONDITIONED

This new design concept frees the family from conforming to the confines of space designed for the "average size" family and affords instead an opportunity to enjoy a self expression of family living requirements.



Whether it is a home for the family that entertains frequently and requires spacious living and dining areas or for the large family that requires extra bedrooms and baths, the TECHBUILT concept offers a freedom of planning never before possible.

SITE CONDITIONED



Coupled with this freedom of space planning is a flexibility in the third dimension that allows the TECHBUILT house to be easily adapted to varying terrain conditions. For sloping sites, the living unit may be built with a lower level that opens out to the land with a window wall that transforms it from the conventional basement to a sunlit family room. All living and sleeping units are available for either construction over a lower level (B units) or for on-grade construction (S units).

In addition, an attached carport is available for all models (C units). Exterior siding materials may also be varied to suit the character of the land or the neighborhood.

DESIGNED FOR BETTER LIVING

As basic to the TECHBUILT concept as the flexibility of planning and siting are the clean contemporary lines of the architecture. With modern post and beam construction that replaces interior bearing walls; stressed skin roofs that eliminate conventional costly attics and large glass areas that create bright, sunlit interiors, Techbuilt homes bring to



the home buyer the most advanced techniques of engineering and design.

But beyond this Techbuilt homes offer the quiet excitement of contemporary living and a fulfillment of the home-owner's expectations.

START TO PLAN FOR YOUR TECHBUILT HOME TODAY BY TURNING THE PAGE TO AN EXCITING NEW CONCEPT IN HOME PLANNING.

DESIGN YOUR OWN HOME USING THE NEW

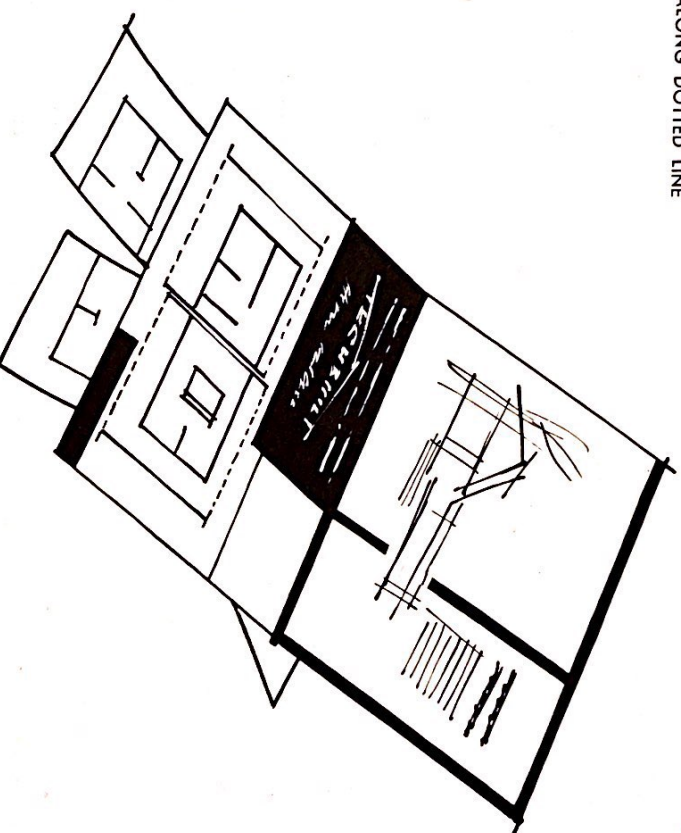
TECHBUILT[®] *Home Planner*

For further information on particular plan combinations contact your nearest Franchised Techbuilder or if there isn't a Techbuilder in your immediate area, have a builder of your choice contact us.



THIS IS HOW IT WORKS:

1. Divide the two strips of TECHBUILT living and sleeping plans shown at the left, by cutting along the dotted lines.
2. Then cut along the dotted lines of the HOME PLANNER on this page.
3. Make up your own TECHBUILT Home Plan by moving the sleeping wing strip through the left-hand slots and the living wing strip through the right-hand slots of the PLANNER until the desired wings meet to form your house.



CUT ALONG DOTTED LINE

CUT ALONG DOTTED LINE

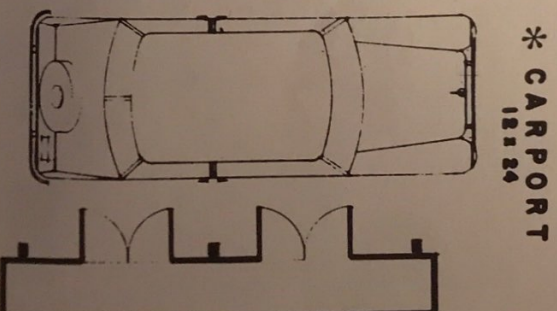
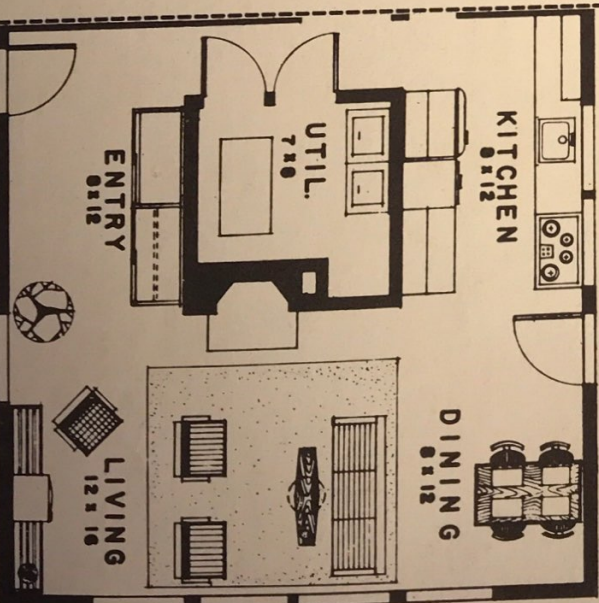
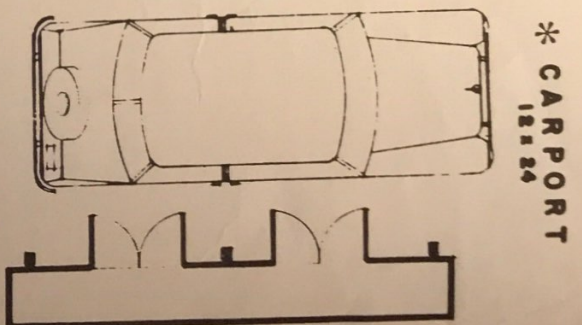
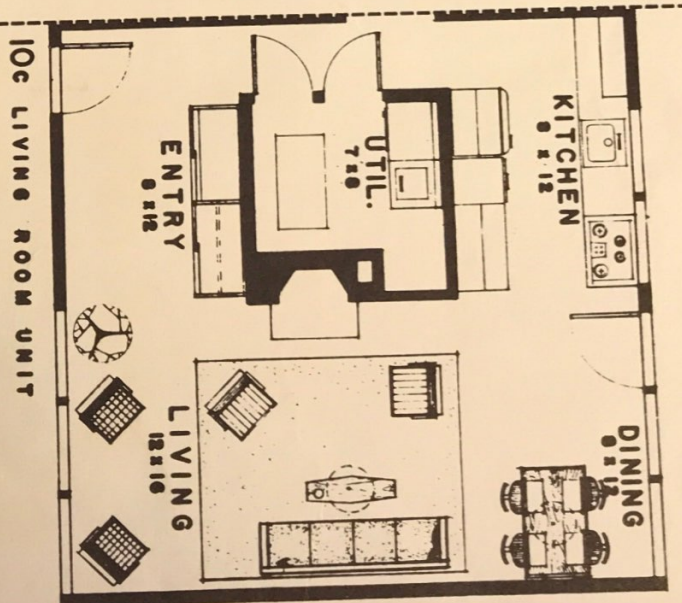
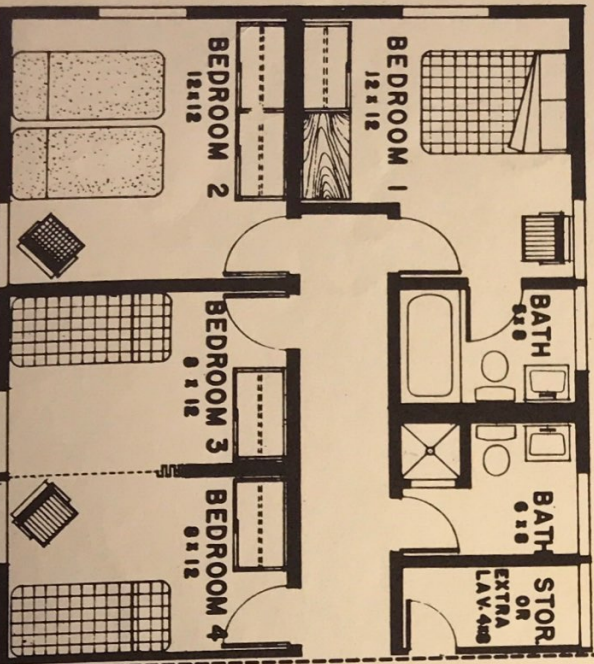
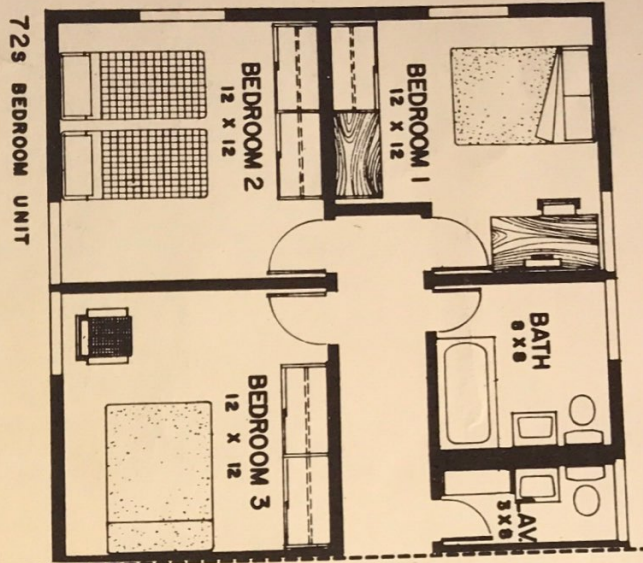
THERE'S A TECHBUILT HOME TO FIT YOUR FAMILY

To be a real home a house has to shelter you from the elements, provide the proper background for your home life, be a place you can be proud of and most important of all it must be designed to fit the space requirements and needs of the entire family. TECHBUILT has carefully considered the requisites of every member of the family and offers you a plan to fit your family in the wide range of plan combinations now available.

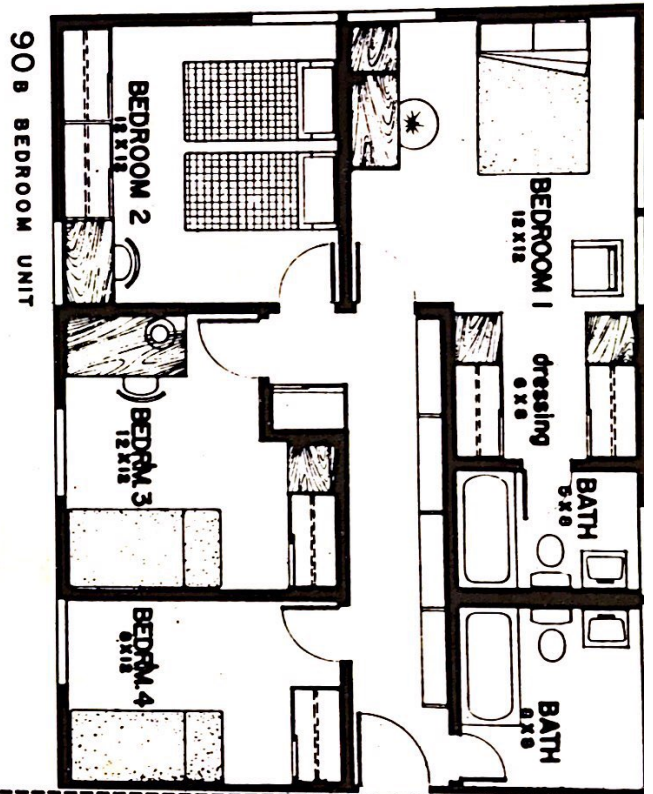
All this and beauty too—the sheer beauty resulting from simplicity of line and a house that can settle down anywhere to look like it's part of the land.



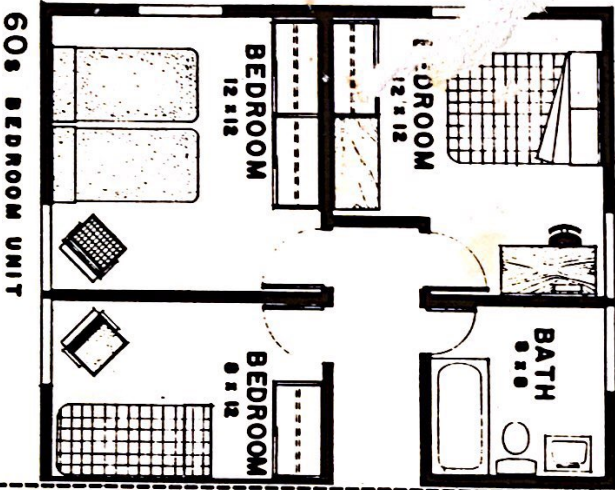
PLANNING UNIT CUT-OUTS.



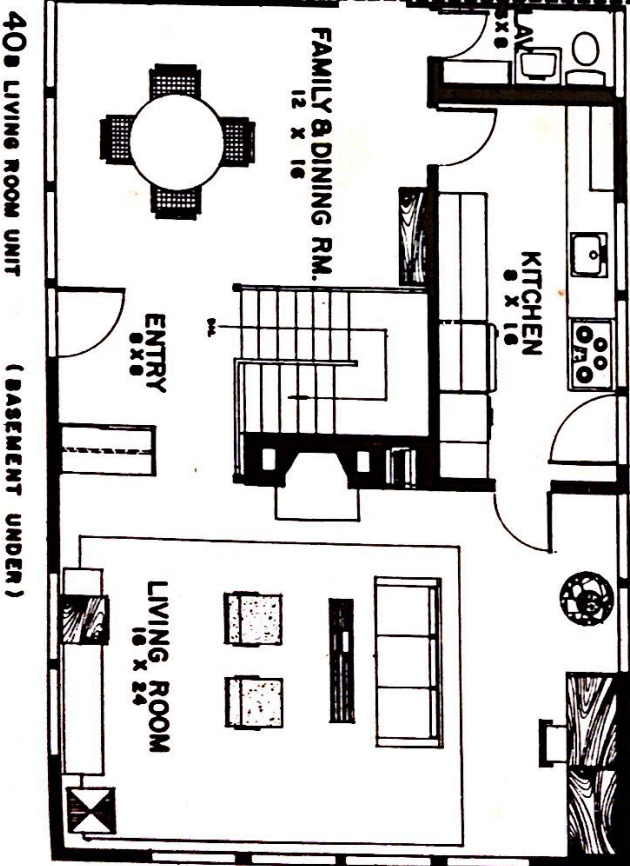
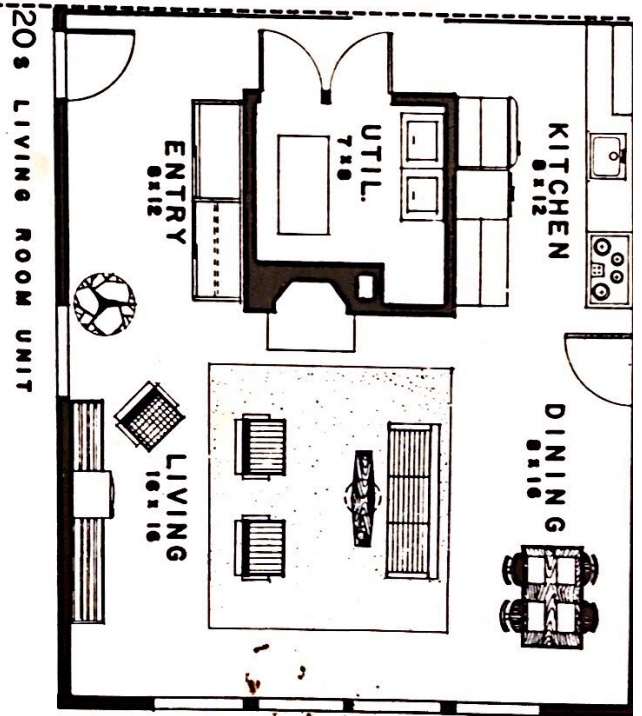
CUT ALONG DOTTED



CUT ALONG DOTTED



CUT ALONG DOTTED LINE



*Carport can be used with any plan combination.
Optional at extra cost.

We have designs
on your new home...

TECHBUILT®

Custom Home Topples From Costly Aloofness Into Field of Average Buyer

Techbuilt Molds Design

By Using Modular Panels

By W. Clifford Harvey
Real Estate Editor of The Christian Science Monitor
Cambridge, Mass.

The custom-designed house has finally reached down from its high-cost aloofness into the field of average-income families which compose the bulk of potential home-owners.

Prefabrication has done it—the type of contemporary construction that comes out of the factory, in Cambridge, Mass. For an average architectural fee of \$300,

Techbuilt has come up with a variety of home patterns custom-designed to the individual needs of any growing family.

Techbuilt creates its homes with modular panels fabricated in the factory and delivered to the homesteer. In place of complete walls, the panels are put together in hundreds of alternating arrangements to fit the tastes of varied families. The individual thus receives the benefits of custom designing while paying only for the actual costs of material and construction.

Builders Franchised

These construction costs are reduced further through the mass production of modular units that can be pieced together like a young folks' puzzle.

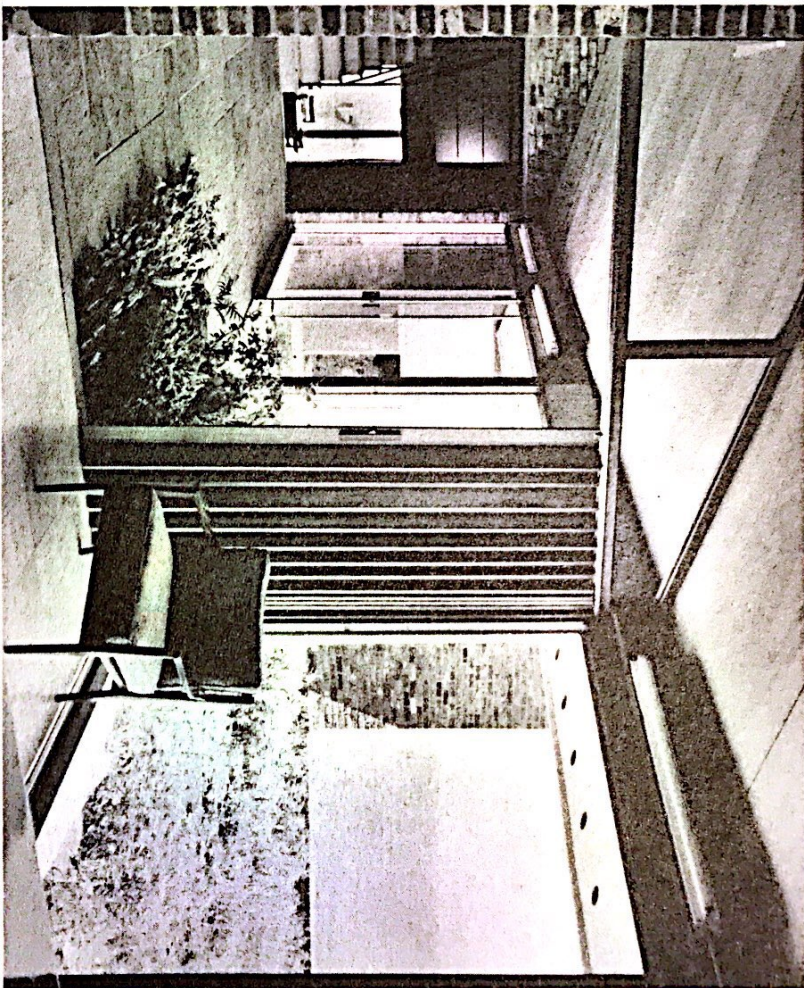
Franchised builders throughout the United States take over the working drawings received from Techbuilt and erect the houses as the architectural staff of the parent organization has been directed by the home buyers. The directions are based on the living habits of the individual families, the nature of the homestead, the required materials, and the family budget.

Launched in 1954

Techbuilt was launched in 1954 by internationally known Carl Koch, Cambridge architect. His basic aim was that of bringing contemporary design within the reach of average family pocketbooks. His homes began immediately to mushroom over the New England landscape.

The first Techbuilt was characterized by colorful exterior panels in contrast with natural wood siding, a pitched roof, and the extensive use of glass walls. A half-level entrance hall led up several steps to three top-level bedrooms, and down several steps into a lower level containing a two-story windowed living room. Taking on 76 national builders, Techbuilt grew rapidly.

Today, the company creates a \$21,000 house having an entire rear elevation of glass, a compact \$14,000 house with one



Brick Fireplace Wall and Stone Flooring Give Warmth to Seaside Home

story and three bedrooms, and a Custom designing for the average home with heavy reductions in popular line of Techbuilt vacation homes with a rustic tinge. only this year from the five-year Techbuilt custom-designed two-story houses with four bedrooms can be drafting plans for homes in all ocean views atop a 40-foot cliff.

built for about \$18,500 above the parts of the United States. A lux. Almost every room has a natural ground. A 2,300-square foot various custom-designed rest-picture of the Atlantic hanging There is no limit to the size of a dictates the flexibility of the de- A Techbuilt home in Wood-Techbuilt house—or the cost for sign and construction which can stock, N.Y., is cantilevered over under \$20,000 to \$70,000, as well as the average type of plain stream.



127 MT. AUBURN ST., CAMBRIDGE, MASS., TELEPHONE: UN 4-0740

Antiques in a modern house? Against a brick wall and wood-paneled stairway, this grand-father clock appears right in place in the entrance hall of a Techbuilt house in Marblehead, Mass.





One-Story House Features

FORCED HOT WATER, OIL HEAT

GENEVA KITCHEN CABINETS

FORMICA COUNTER TOPS

2 JALOUSIE DOORS

100 AMP. 3 WIRE ELECTRICAL SERVICE

TECHBUILT-DESIGNED LAM LIGHTING FIXTURES

CERAMIC BATH TILE

KENTILE FLOORS THROUGHOUT

KENFLEX IN KITCHEN

KITCHEN EXHAUST FAN

LIFETIME COPPER WATER PIPING

VISQUEEN VAPOR BARRIER

ALFOL ALUMINUM INSULATION

50 FT. WATER LATERAL

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10' x 50' DRIVE WITH CRUSHED STONE

220 VOLT DRYER CONNECTION

ROUGH PLUMBING FOR WASHER

2 ZONE HEATING (40 Series Only)

LANDSCAPING ALLOWANCE

HOTPOINT[®] BUILT-IN APPLIANCES

500 GAL. OUTSIDE OIL TANK

OUTSIDE WEATHERPROOF ELECTRICAL RECEPTACLE

2 SILL COCKS

EXTERIOR DOORS WEATHERSTRIPPED

FLOOR-TO-CEILING GABLE WINDOW WALLS

ALUMINUM SLIDING WINDOWS WITH SCREENS

NATURAL WEATHERED BRICK FIREPLACE

CHOICE OF STYLIZED COLORS FOR:

INTERIOR AND EXTERIOR PAINT;

KITCHEN CABINETS, APPLIANCES, COUNTERS;

FLOOR TILE AND BATH WALL TILE

TECHBUILT-DESIGNED CABINETRY

TECHBUILT®

1692 Massachusetts Avenue, Lexington, Mass.

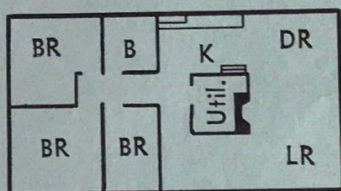
VO 2-5800

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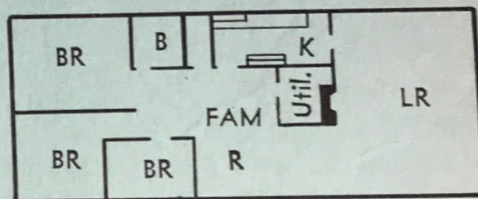
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ONE-STORY HOUSE FLOOR PLANS

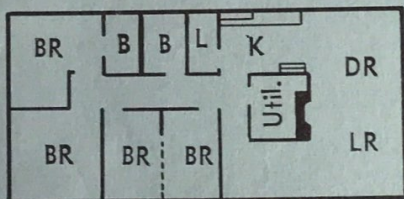
25' x 45'
Model 10S-60S 1125 SQ. FT.



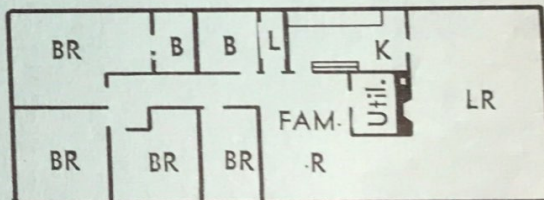
25' x 61'
Model 40S-70S 1500 SQ. FT.



25' x 53'
Model 10S-80S 1325 SQ. FT.

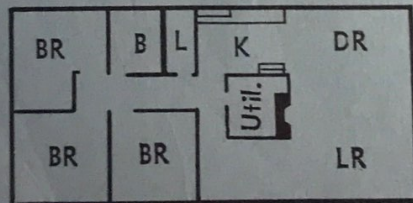


25' x 69'
Model 40S-90S 1725 SQ. FT.

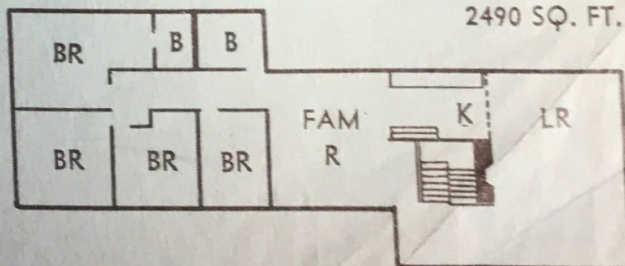


SPECIAL MODEL

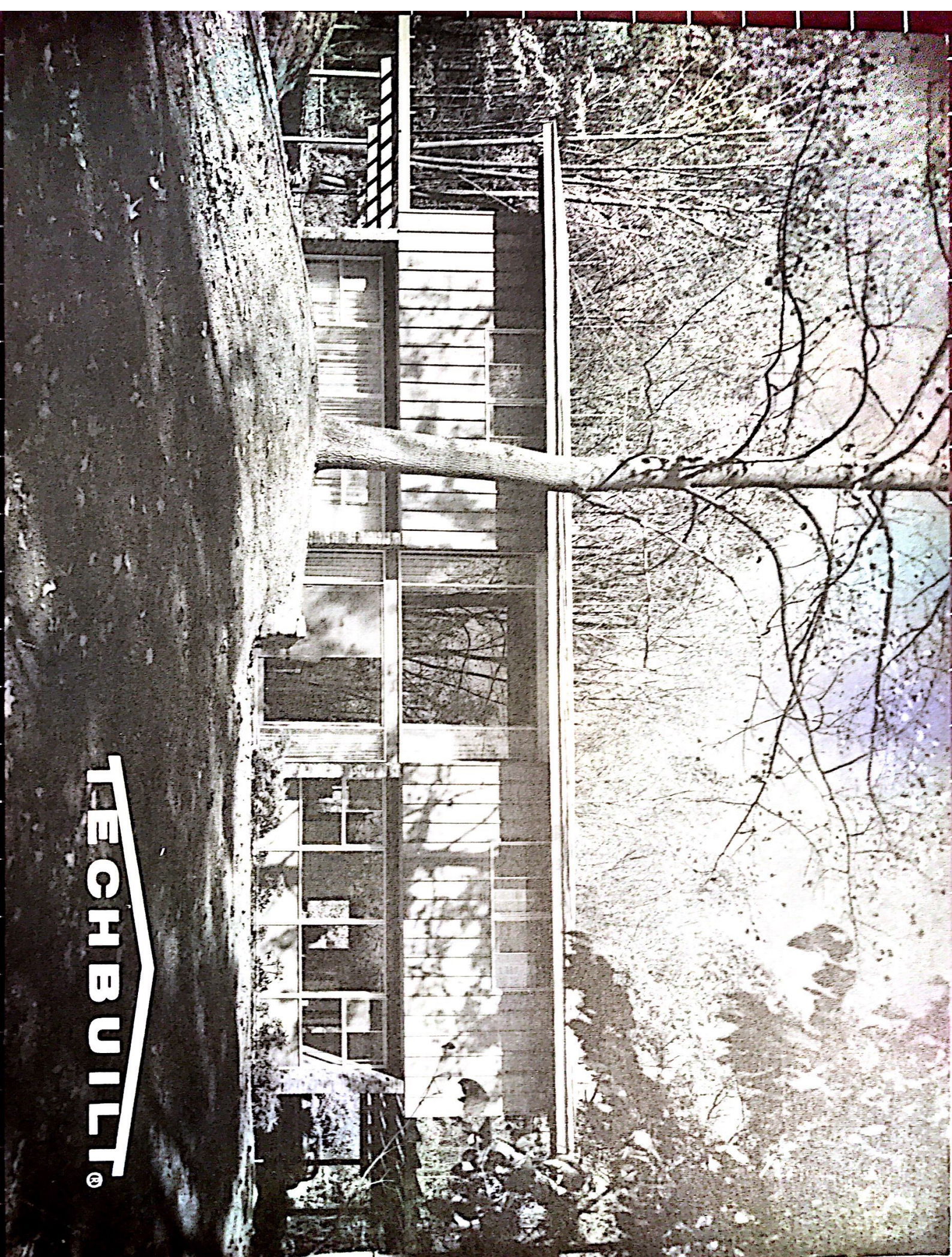
25' x 53'
Model 20S-72S 1325 SQ. FT.



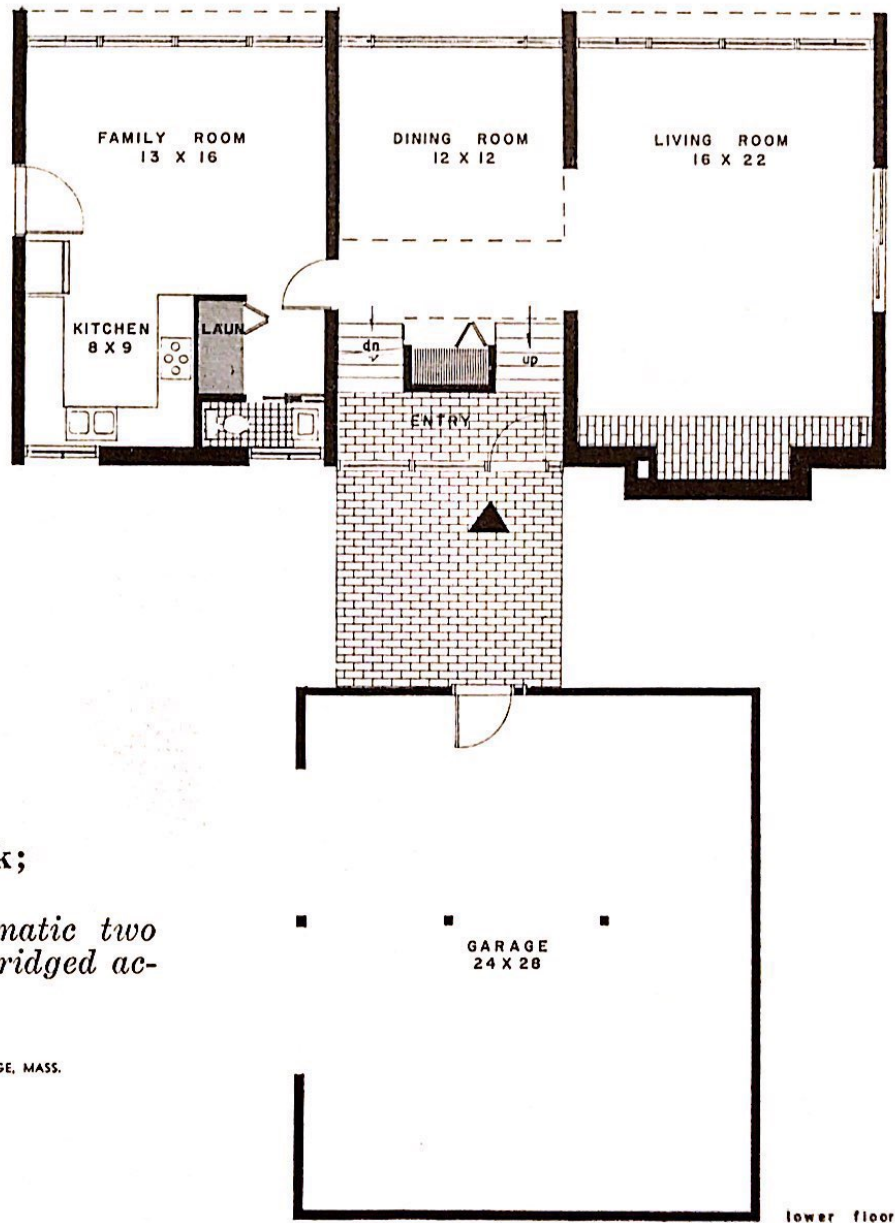
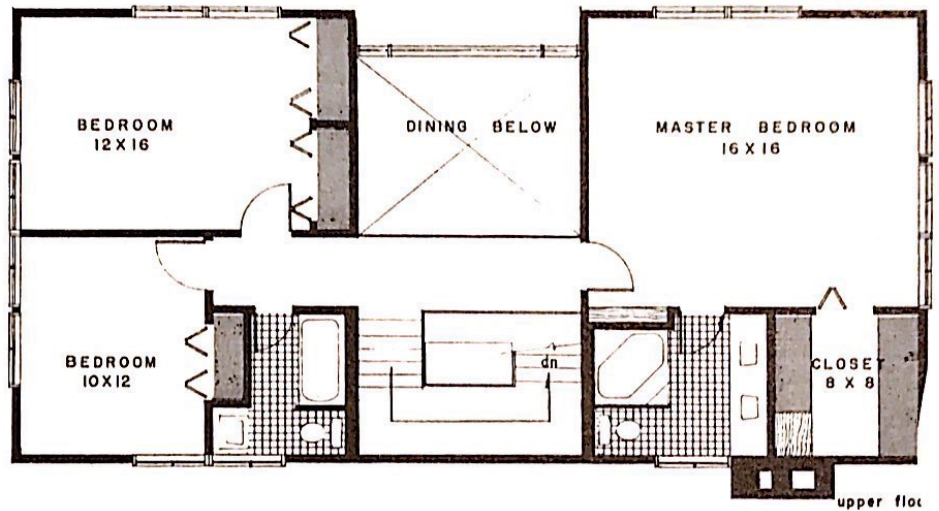
25' x 77'
Model 21B-Zs-91S 2490 SQ. FT.



BASEMENT-LEVEL
PLAYROOM



TECHBUILT®



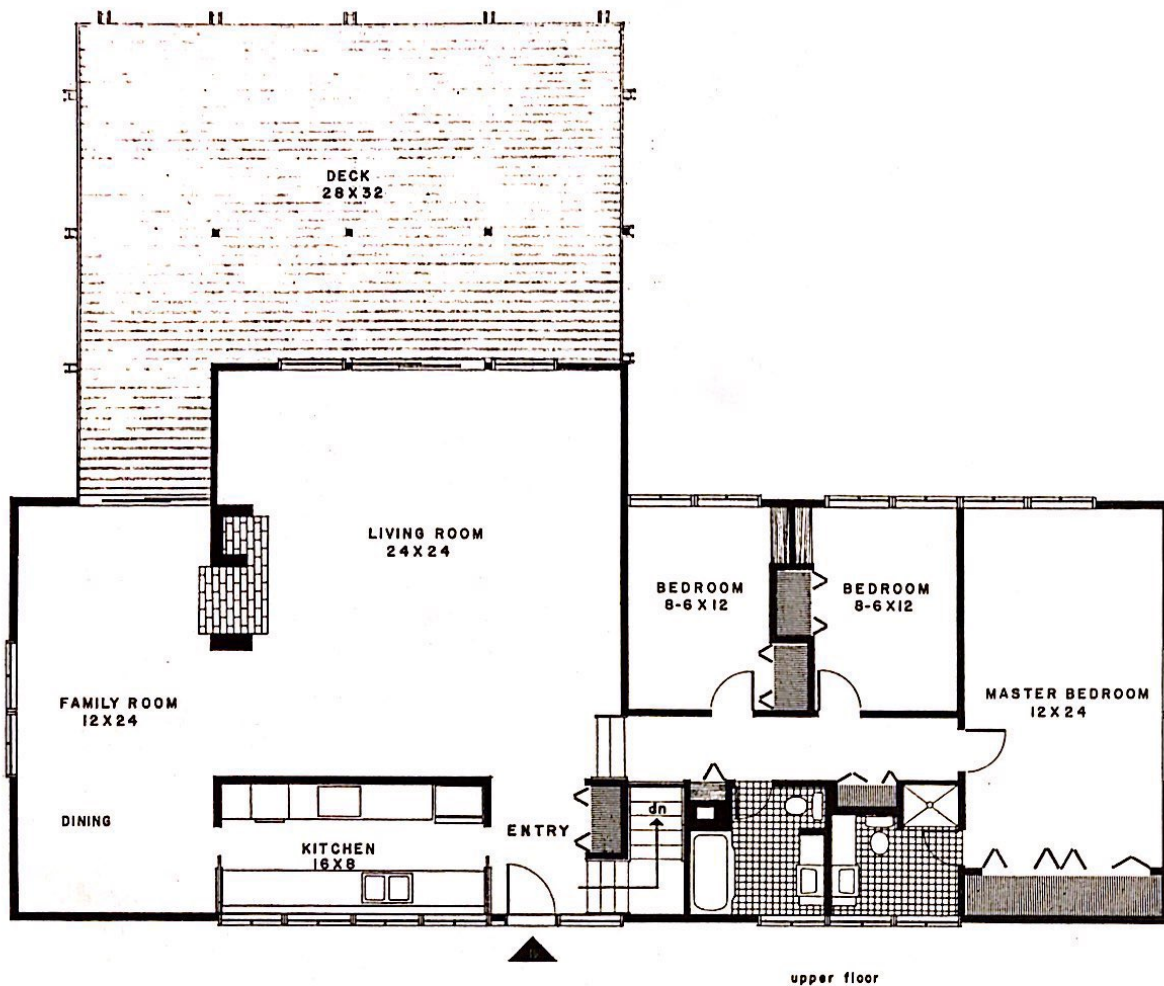
**Residence, Stony Point, New York;
2020 sq. ft.**

A custom plan featuring a dramatic two story dining room and a unique bridged access to the bedrooms.

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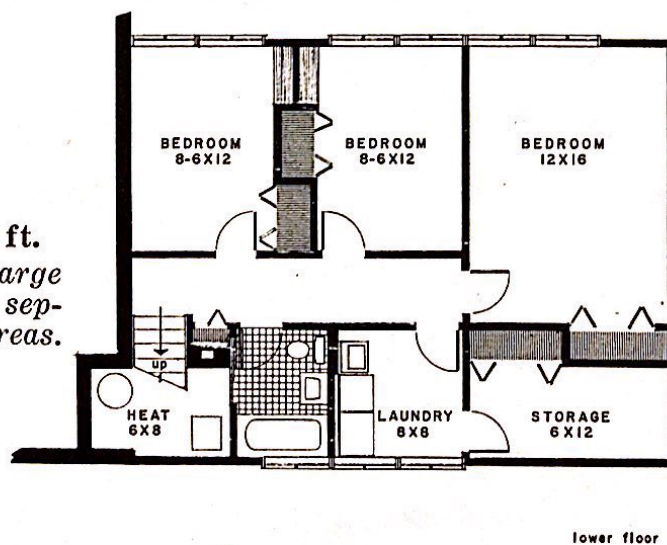


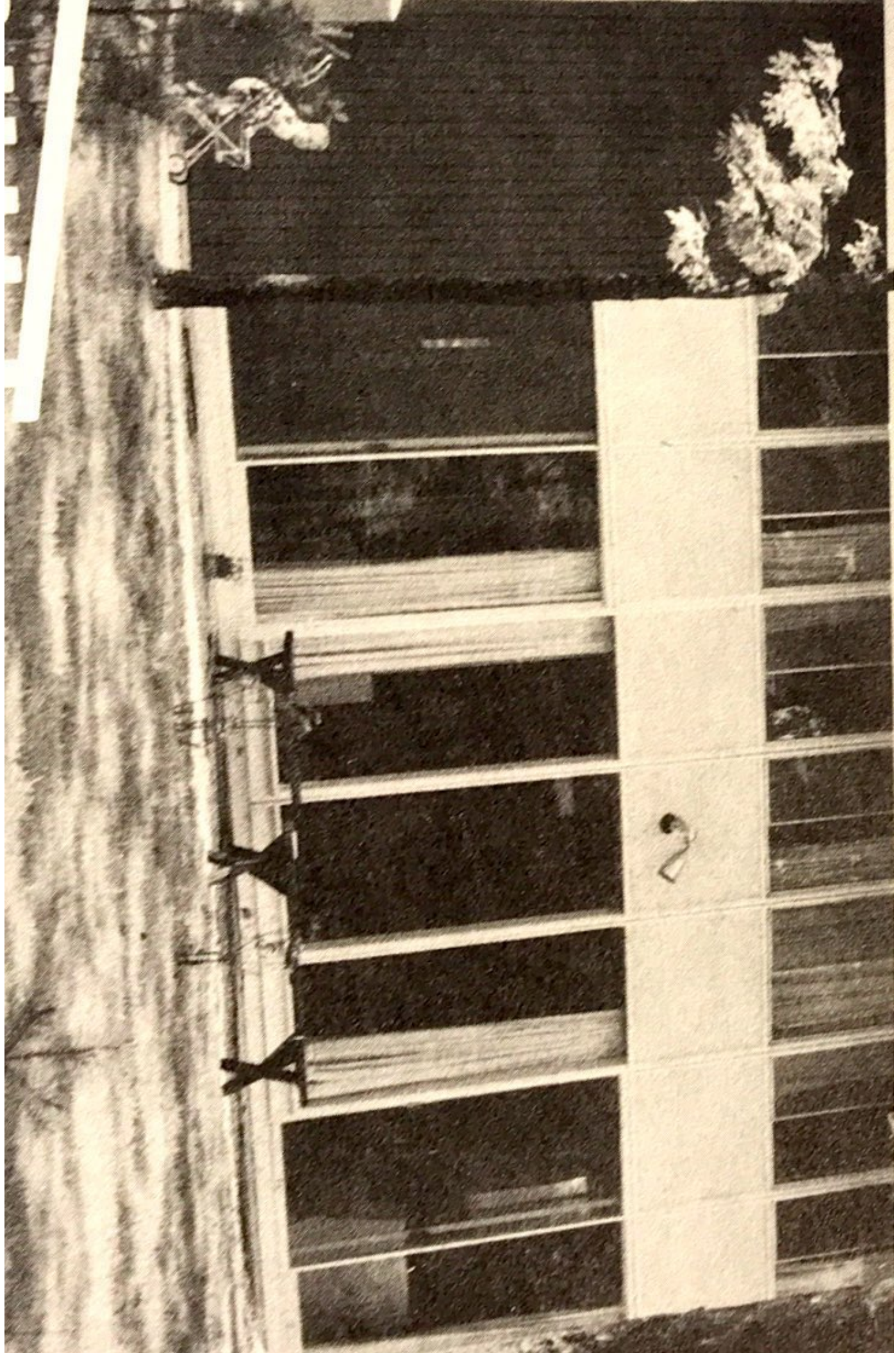
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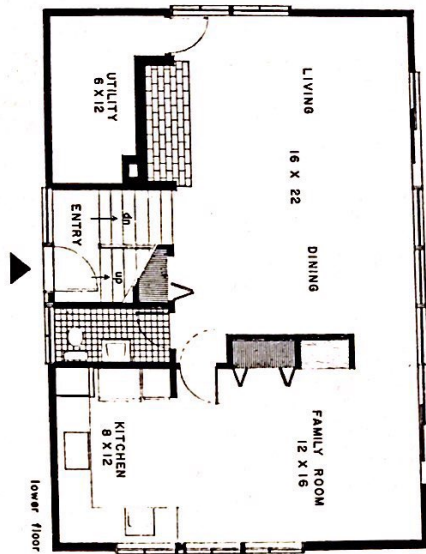
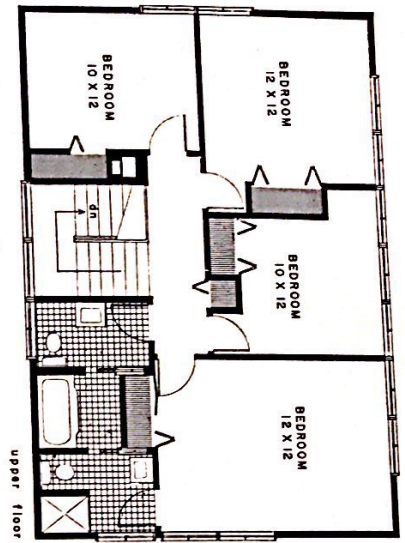


Manchester 680 24' x 68'; 2592 sq. ft.
A six bedroom, three bath house for the large family, the three level plan provides a separation of the living and the sleeping areas.

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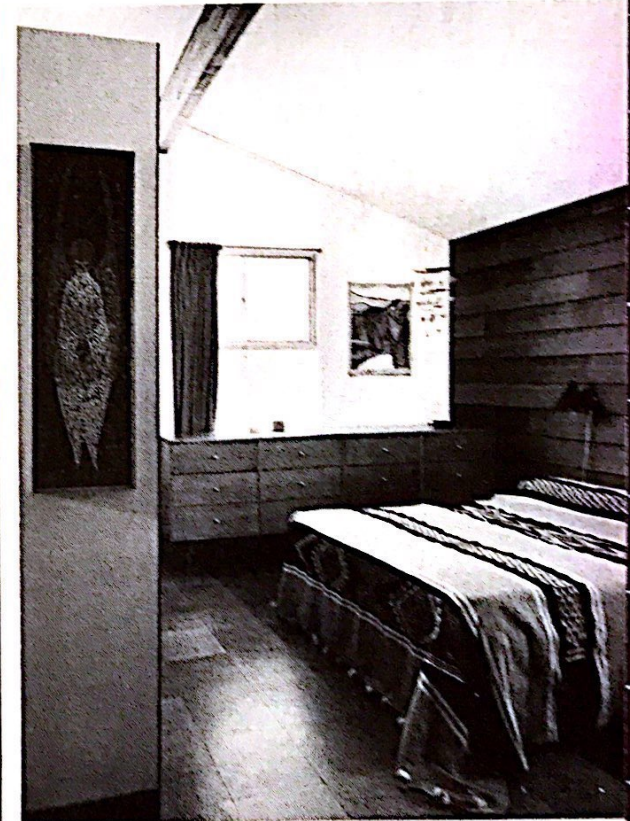
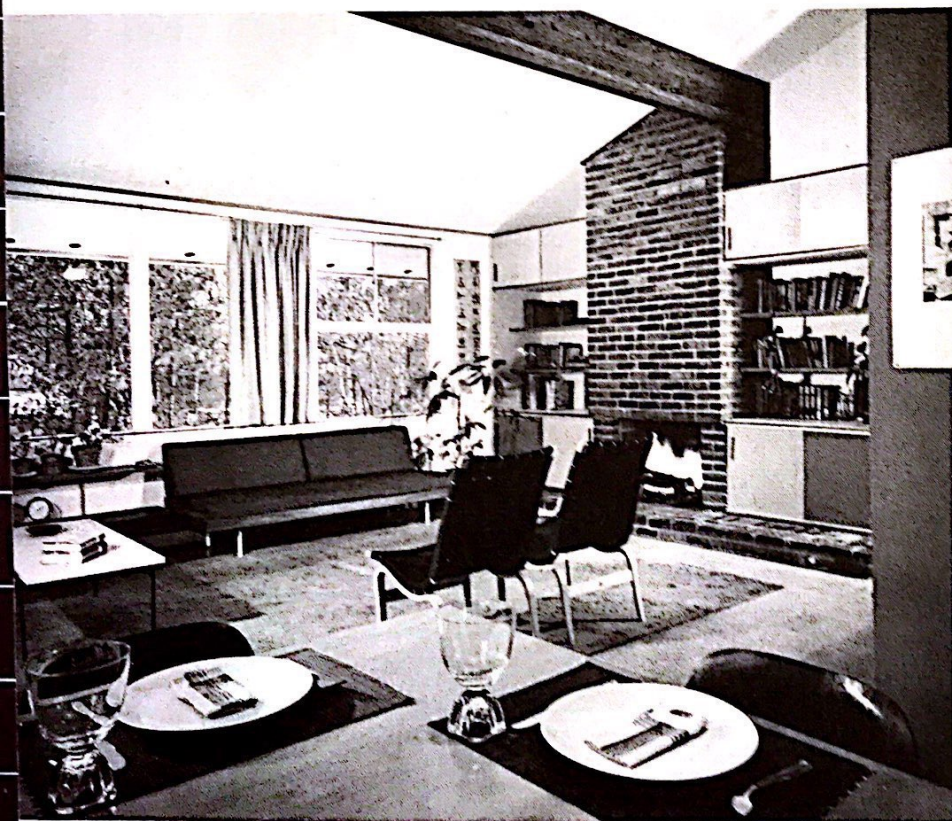
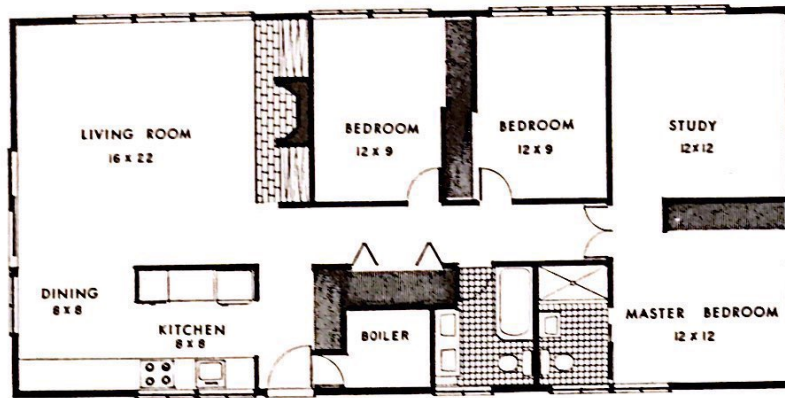


Devon 362 24' x 36'; 1728 sq. ft.
*A variation of the Devon 361 with a com-
 partmented bath and a clear span living-
 dining area.*

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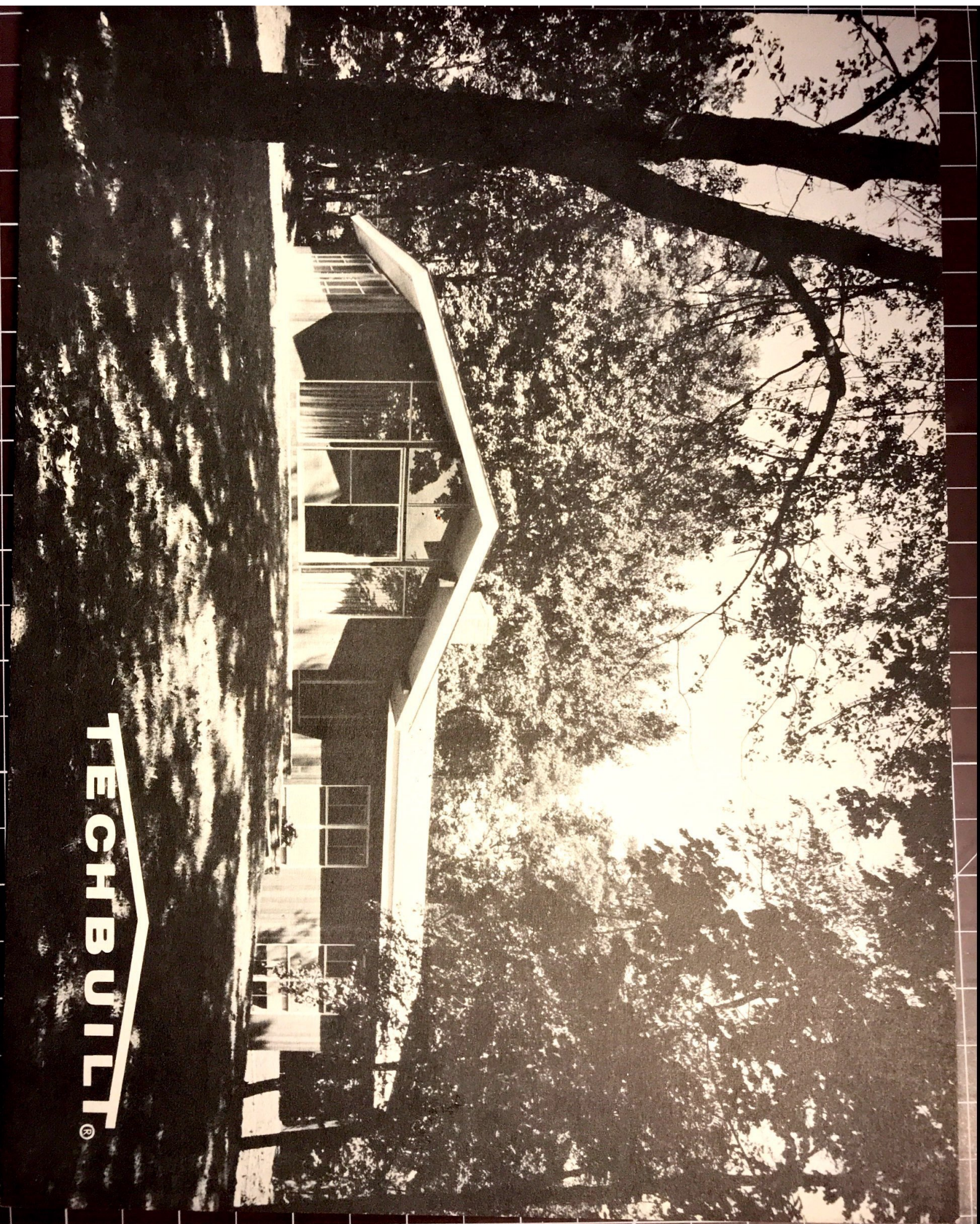




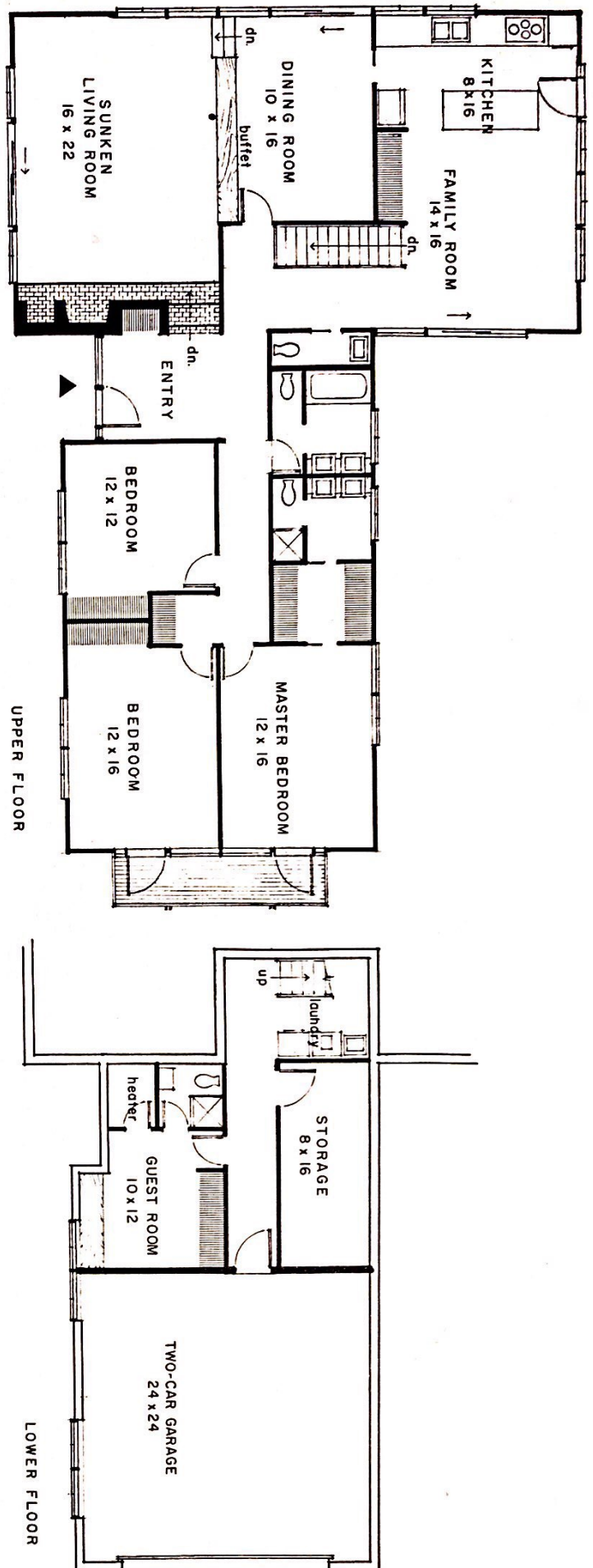


Residence, Lexington, Mass.; 1248 sq. ft.
A custom variation of the Concord 480 with four feet added to the length. This design won the American Institute of Architects distinguished Award of Merit.

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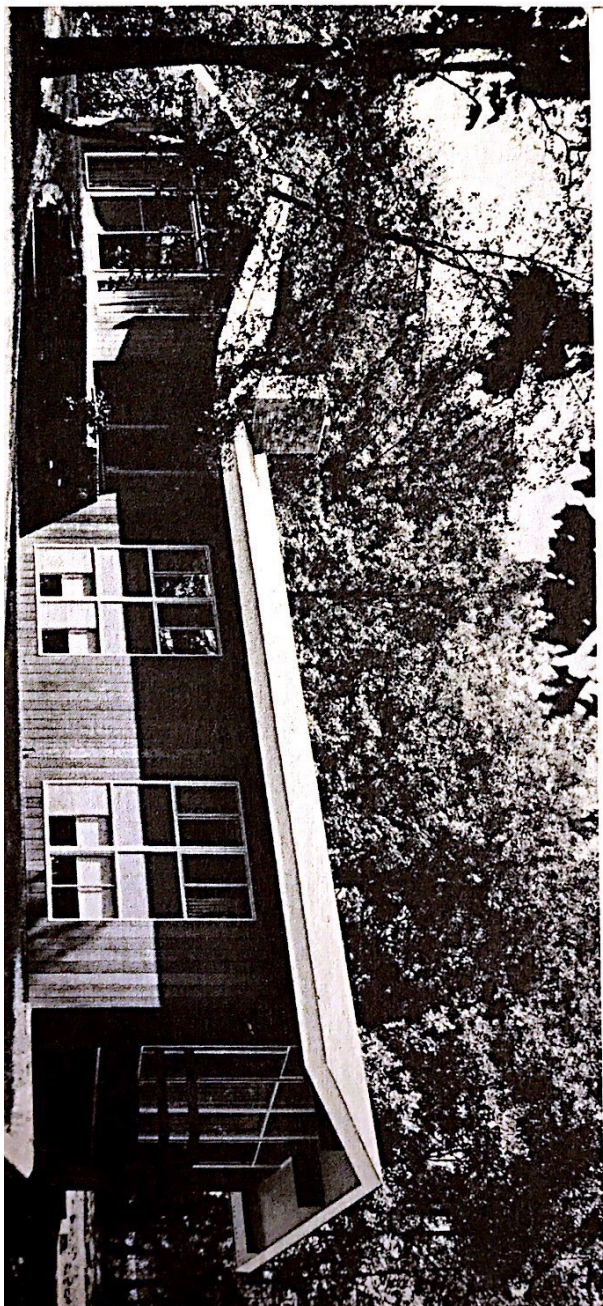


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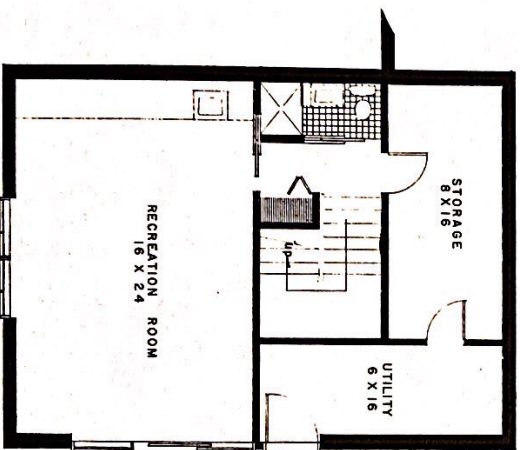
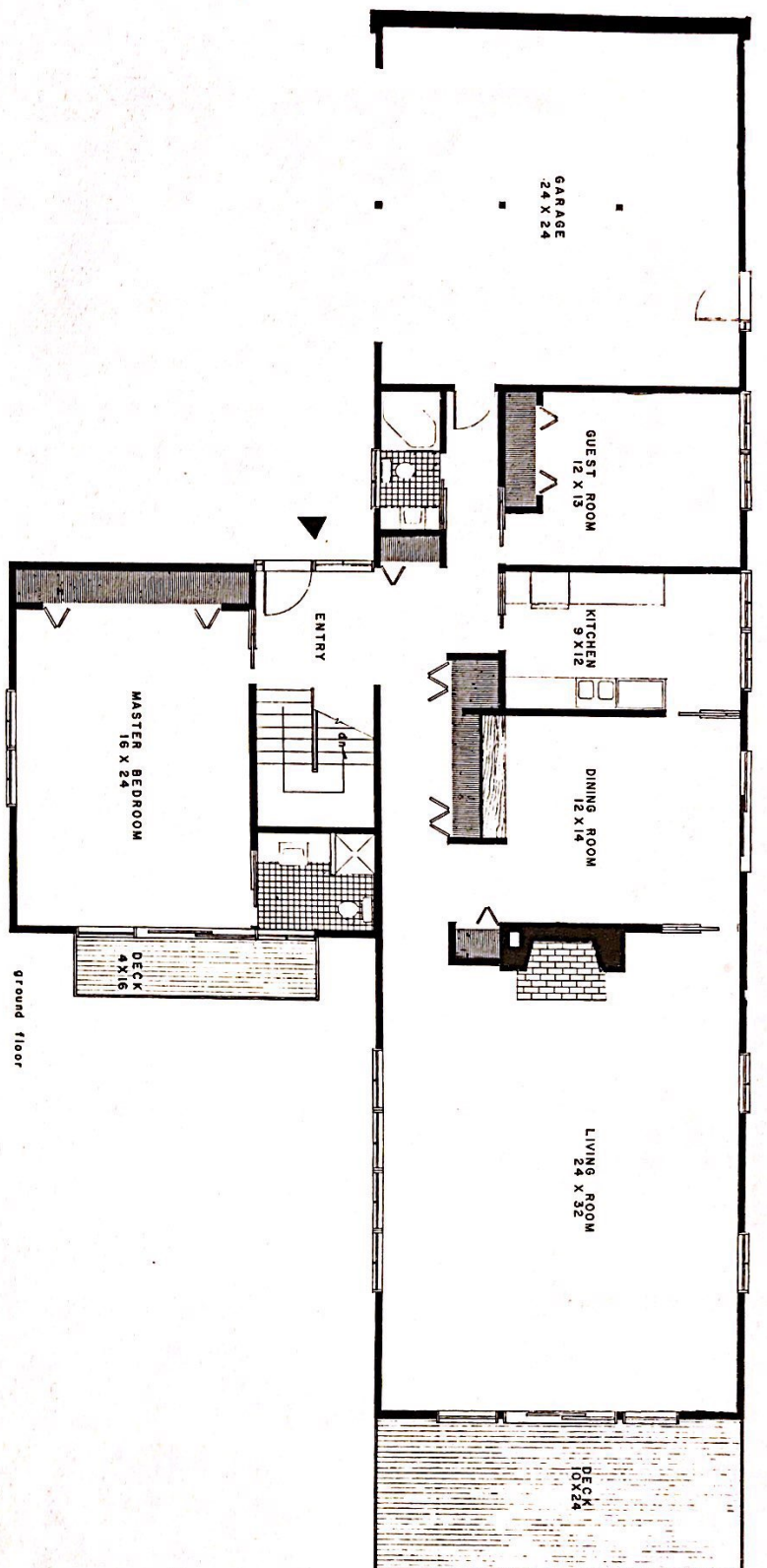


Residence, Great Neck, New York; 3036 sq. ft.
 A custom design featuring a sunken living
 room, separate dining room and an integral
 automotive shelter.

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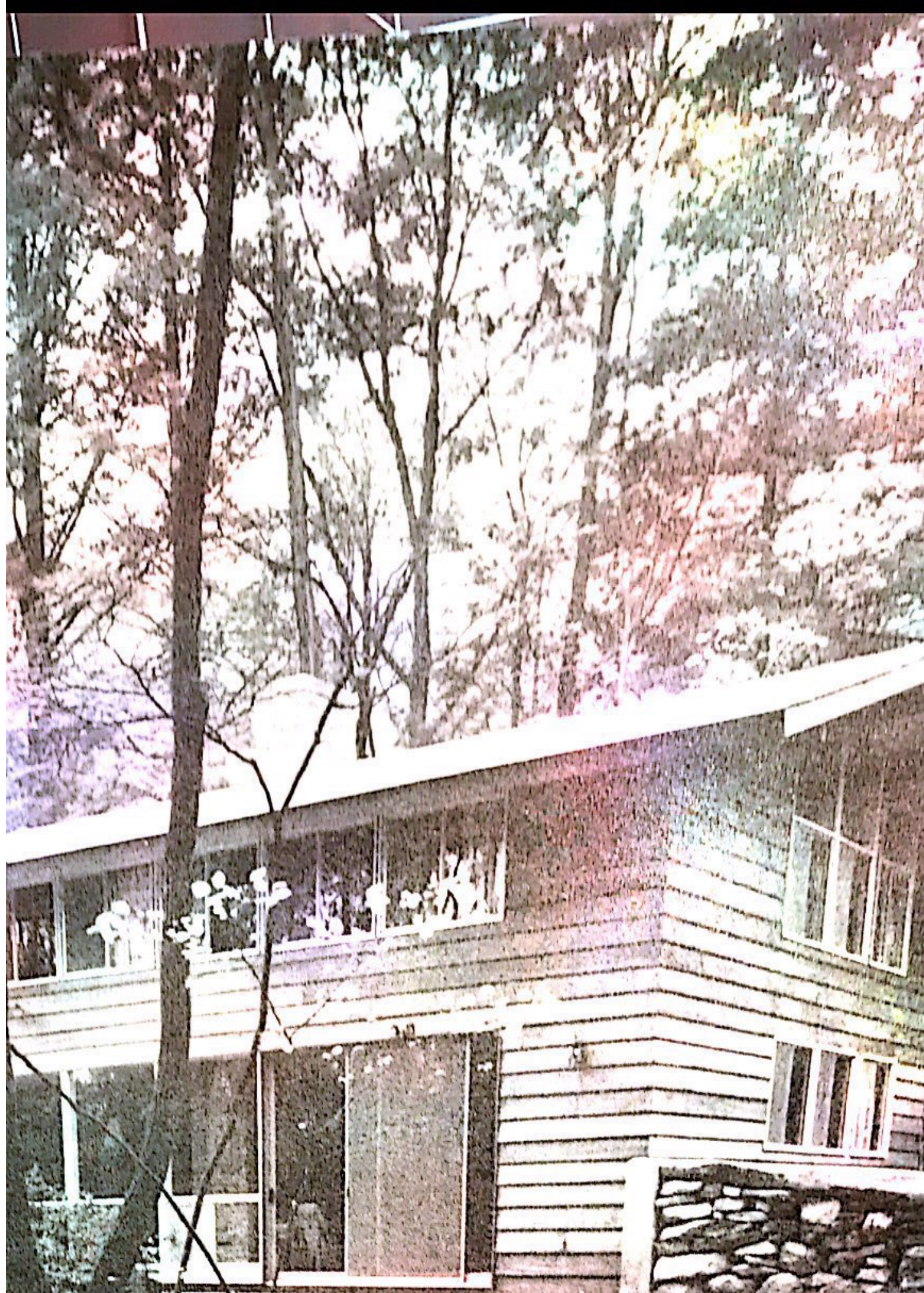
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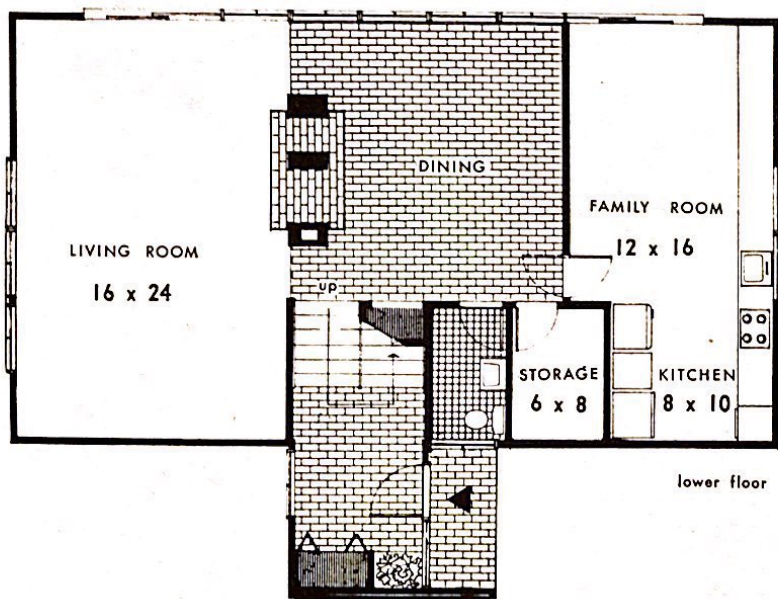
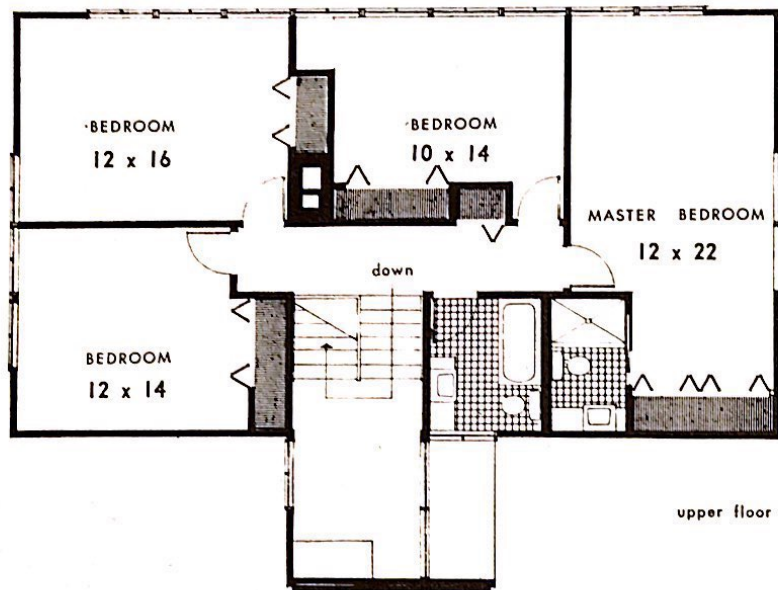


basement

Residence, Marblehead, Mass.; 3552 sq. ft.
Cantilevered over the rocky Atlantic shore, this custom design illustrates the adaptability of the Techbuilt house to virtually any site conditions.

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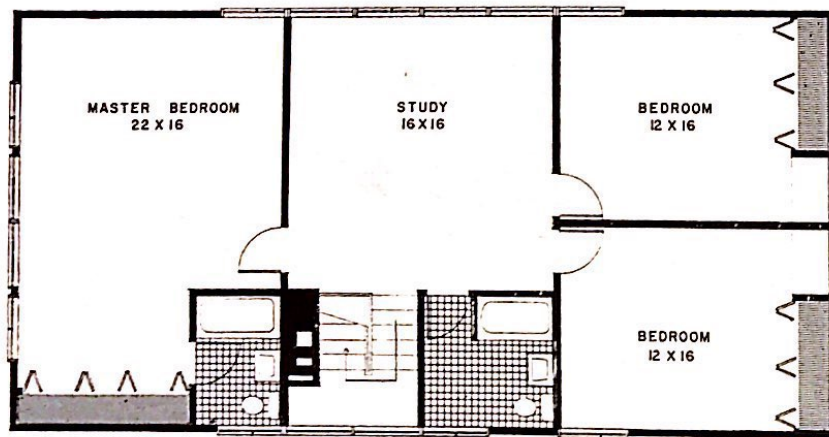
Devon 442 24' x 44' plus 8' x 12' entry;
2208 sq. ft.

Winner of the American Institute of Architect's coveted First Honor Award, this design provides a gracious entry and a free standing fireplace to separate the living and dining areas.

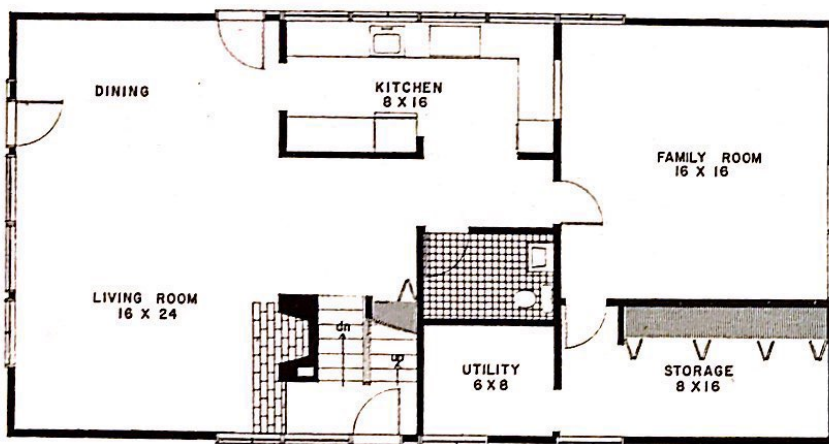
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TECHBUILT®



upper floor



lower floor

Residence, Cambridge, Mass.; 1920 sq. ft.
A custom variation of the Devon 480, the plan provides an upstairs living-study area in lieu of a fourth bedroom.

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One-Story House Price List

ONE-STORY HOUSE PRICE LIST
 EFFECTIVE AUGUST, 1956
 LOT PRICES NOT INCLUDED

PRICES APPLY ONLY FOR
 HOUSES BUILT ON LOTS
 IN TECHBUILT COMMUNITIES*

	Model 10C-60S	Model 10S-80S	Model 20S-72S	Model 40S-70S	Model 40S-90S
CUSTOM	\$17,600.00	\$19,700.00	\$19,300.00	\$20,800.00	\$23,000.00

ECONOMIES AVAILABLE

Omit Built-in Kitchen	\$285.00	\$285.00	\$285.00	\$285.00	\$285.00
Lavatory Unfinished	125.00	125.00	125.00	125.00	125.00
No Landscaping	350.00	350.00	350.00	350.00	350.00
No Fireplace	300.00	300.00	300.00	300.00	300.00

EXTRAS AVAILABLE

Underground Service Connection	\$75.00	\$75.00	\$80.00	\$90.00	\$100.00
Board and Batten Siding	150.00	150.00	160.00	175.00	200.00
1 Car Garage		2,580.00			
2 Car Garage		2,925.00			
1 Car Carport		1,915.00			
2 Car Carport		2,210.00			
2 Car Flat Roofed Carport with Trellis		1,600.00			
Carport with Trellis and Storage Box		2,075.00			

Basement Prices Available Upon Request

SPECIAL MODEL 21B-91S-ZSR

\$29,775.00

*A TECHBUILT HOUSE CAN BE BUILT ON YOUR OWN LOT
 FOR A SLIGHTLY HIGHER PRICE. WE WILL BE GLAD TO GIVE
 YOU AN ESTIMATE.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE OR OBLIGATION

MPR-L

ROBERT E. BACON, JR.



1692 MASS. AVE. - LEXINGTON 73, MASS. - VO 2-5800

RESIDENCE - NATICK, MASS, - OL 3-2229